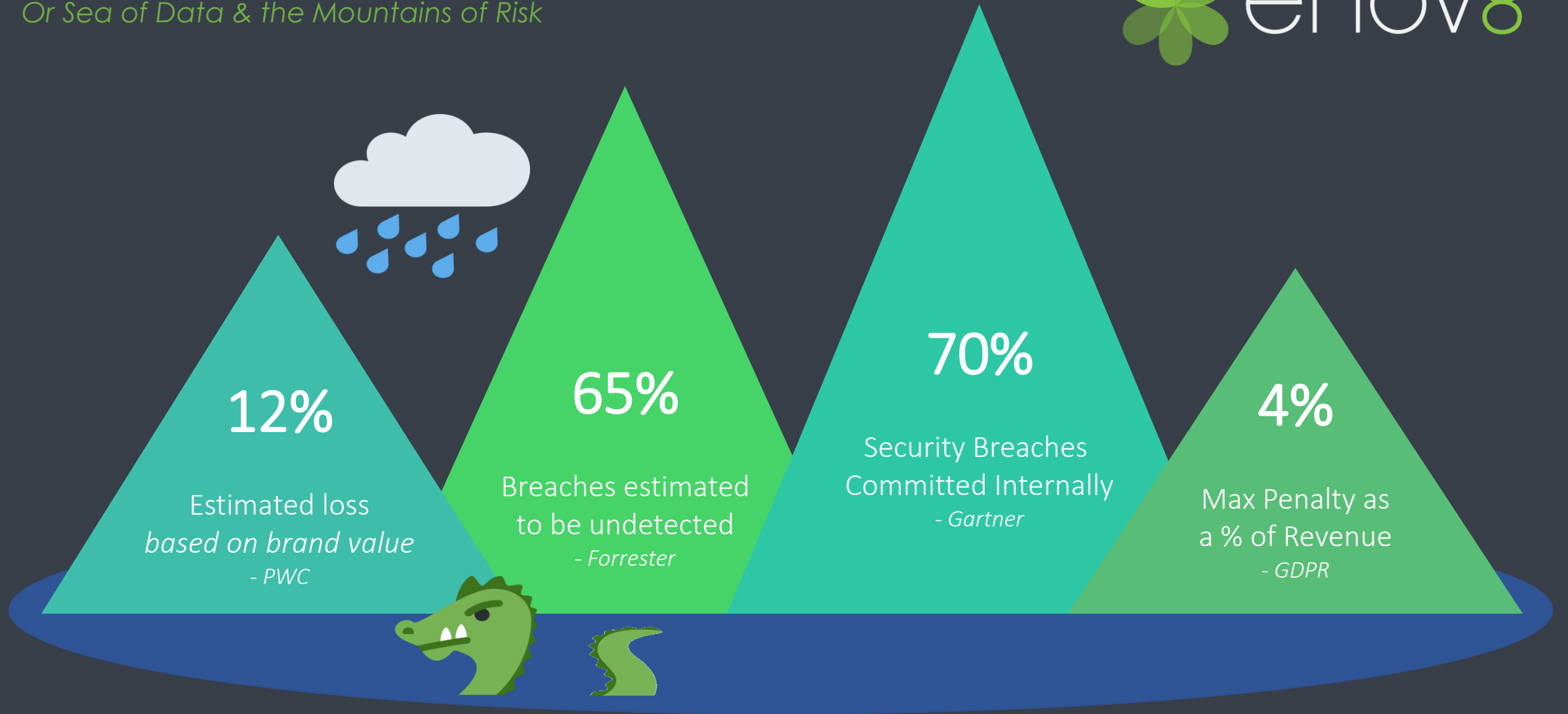


Internal Data Breach Risks

Or Sea of Data & the Mountains of Risk



12%

Estimated loss
based on brand value
- PWC



65%

Breaches estimated
to be undetected
- Forrester

70%

Security Breaches
Committed Internally
- Gartner

4%

Max Penalty as
a % of Revenue
- GDPR

